

The CME/CNE-accredited symposium, **Blood Pressure 2019: Cardiovascular Risk: If You Don't Measure it, You Can't Manage it** will be presented Friday, September 20, 2019 at the Smilow Center for Translational Research Perelman School of Medicine at the University of Pennsylvania, 3400 Civic Center Boulevard, Philadelphia, PA 19104. Please review the exhibitor agreement and the course brochure with agenda.

Exhibit space is available during this event at **\$1,500** per table. Each exhibitor will receive a standard 8' table. A tablecloth and electric will be provided, if required. Your company will be acknowledged in the conference materials, on the signage and by the course director(s) during the welcome address. Exhibitors will be set-up in the lobby, just outside of the auditorium. The CME activities will be held behind closed doors, in the auditorium, separate and apart from the exhibits. We anticipate approximately 75 attendees and speakers. **Please act quickly as space is limited!**

### **Program Overview & Target Audience**

The program will review who should be worked up for secondary hypertension and current issues with resistant hypertension, including the new definition and guidelines. New cholesterol guidelines will be addressed including treatment goals and approaches to patients with familial hypercholesterolemia and hypertriglyceridemia. The program will also cover issues related to prediabetes and early diabetes interventions to reduce CV risk. This activity is designed for nephrologists, cardiologists, general internists, family practitioners, physician assistants, advanced practice nurses, healthcare professionals, residents and fellows.

If you are interested in reserving exhibit space, please complete and sign the attached Exhibitor Agreement and return it along with your exhibit fee to:

Crystal Mathis  
Conference/Project Manager  
Continuing Medical and Interprofessional Education at Penn Medicine  
3620 Hamilton Walk, 150 Anatomy/Chemistry  
Philadelphia, PA 19104-6061  
Phone: 215-898-8005/Fax: 215-898-1888  
Email: [ycry@upenn.edu](mailto:ycry@upenn.edu)  
<https://upenn.cloud-cme.com/bp2019>