

**Exhibitor Agreement**

*The 7th Alfred P. Fishman Symposium: New Discoveries and Treatment of Patients with Pulmonary Hypertension or Pulmonary Embolism*  
Friday - Saturday, April 11 - 12, 2025

Company Name: \_\_\_\_\_ ("Exhibitor")

**(As it will appear in the acknowledgement)****Exhibit Fee:** **\$3,000 per 6-foot table-top Exhibit****OR** **\$6,000 per 6-foot table-top Exhibit and One of the Following Choices:** Branded Locker Charging Station **OR**  Branded Hands-free Sanitizer Station

# of Tables Requested \_\_\_\_\_ @ \$ \_\_\_\_\_ each = \$ \_\_\_\_\_

Representative Names (*only 2 representatives will be allowed on-site*):

1) \_\_\_\_\_ 2) \_\_\_\_\_

Email: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Fax: \_\_\_\_\_

**Terms & Conditions**

All exhibitors are provided with an 8' table and chairs. Set-up begins on Friday - Saturday, April 11 - 12, 2025, at 6:00 am. If you require additional set-up time, please contact us, and we will assist in any way we can. Exhibitors should expect participants to begin arriving at 7:00 am. Although the exhibit area is secured, vendors are discouraged to leave any valuable items, such as laptops or phones unattended.

Breakdown of exhibits must be completed by 12:00 pm on Saturday, April 12, 2025.

**Branded Station Display Information**

In addition to the standard table display, we are now offering a unique & engaging sponsorship that will build buzz for your company. You have the option of a branded hands-free sanitizing station or a branded locker charging station. Custom Branding Stations will consist of a 19-inch LCD screen and dual-speakers for your promotional media. Videos (MP4) or images (PNG) of any size with an aspect ratio of 16:9. Once you are confirmed as an exhibitor, the link to submit images will be sent to the representative(s) listed above. The materials must be received no later than **Friday, March 21, 2025**.

[Branded Charging and Hand Sanitizer Stations](#)**Virtual Display URL**

Please provide us with either a product URL or a virtual meeting link (Zoom, Teams, etc.), which will be hyperlinked to your company's name on the exhibitor acknowledgement page in the handout (PDF version, not the printed version). Please your URL via email to Crystal Mathis at [ycry@upenn.edu](mailto:ycry@upenn.edu) no later than **Friday, March 21, 2025**.

**Enter your URL/link below:**

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**Table-Top Display Information**

Tables will be assigned on a 1st come; 1st serve basis. Continental breakfast and breaks will be set up among the exhibits in the foyer. Each exhibitor can expect to receive one 6' skirted table and 2 chairs. Please be sure your exhibit materials fit within the specs of 6'x6'. If needed, you are welcome to purchase additional booth space.

Exhibitors are responsible for supply, set-up, takedown, delivery, and any additional costs of display needs beyond the 8' skirted table. Please let us know what your needs are so that we can accommodate your display:

Will you be bringing your own tablecloth?       Yes       No

Will you need electricity for your display?       Yes       No

Will you bring your own extension cord?       Yes       No

What type of equipment is being displayed (lights, machines, etc.)? \_\_\_\_\_

How many pieces of equipment need electricity? \_\_\_\_\_

Do any machines require any special outlets for operation? Name outlet type: \_\_\_\_\_

What is the unit of voltage/amps? \_\_\_\_\_

What additional information regarding your exhibit should we know? \_\_\_\_\_

**Meeting Location & Display Details**

The 7th Alfred P. Fishman Symposium: New Discoveries and Treatment of Patients with Pulmonary Hypertension or Pulmonary Embolism will be held Friday - Saturday, April 11 - 12, 2025, in Arthur H. Rubenstein Auditorium at the Smilow Center for Translational Research, 3400 Civic Center Boulevard, Philadelphia, PA 19104.

**Tables will not be designated.** Continental breakfast and breaks will be set up among the exhibits in the foyer. Each exhibitor can expect to receive one 6' skirted table and two chairs. Please be sure your exhibit materials fit within the specs of 6'x6'. If needed, you are welcome to purchase additional booth space.

**Shipping Information**

*(Please label all boxes with the following information)*

Smilow Center for Translational Research  
3400 Civic Center Boulevard  
Philadelphia, PA 19103  
Attention: Willie Williams/Ansheai Spence-Jones  
484-684-1469

HOLD FOR RUBENSTEIN AUDITORIUM

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[YOUR COMPANY] ♦ [REPRESENTATIVE'S NAME]

Package # \_\_\_\_\_ of \_\_\_\_\_

**Please do not ship any materials to the venue before Thursday, April 10, 2025**

**Return shipments must be labeled, sealed, and left in the exhibition hall for return delivery.**

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**Payment Methods (check the one that applies):**

Check

Make your check payable to the **Trustees of the University of Pennsylvania/CME** and return it with the completed exhibit agreement to the address below (Our Tax ID number is 23-1352685):

Crystal Mathis  
Academic Programs  
Perelman School of Medicine/CME  
JMEC, SPE, 6th Floor  
University of Pennsylvania  
3400 Civic Center Blvd, Bldg. 421, Rm. 645  
Philadelphia, PA 19104-5162

Credit Card (**DO NOT INCLUDE CREDIT CARD INFORMATION ON THIS FORM**)

If paying by Credit Card, you may fax or email this completed form.

Fax: 215-573-3663 or Email: [ycry@upenn.edu](mailto:ycry@upenn.edu)

You will then be contacted by Crystal Mathis to complete the transaction.

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Questions: [Elizabeth Butler](#): 215-898-6126 or [Crystal Mathis](#) or 215-898-8005

\*\*\*A wire transfer is also available for payment\*\*\*

Please contact Crystal Mathis at [ycry@upenn.edu](mailto:ycry@upenn.edu) for further instructions

**Terms & Conditions**

Educational activities in the exhibit area which appear to compete with the scientific program and present research results that are being presented concurrently in the scientific program are prohibited. This includes, but is not limited to, displaying posters or other promotional materials summarizing research results, promoting meeting faculty, or distributing meeting materials such as syllabi, handouts, slides, or invitations.

The only activities which may be appropriate in exhibits are for the purpose of informing meeting participants about an organization and its products and services.

The distribution (either for free or for sale) of educational enduring materials on-site that award CME credit, including but not limited to full-text reprints or copies of articles or journal self-study programs, audiotapes, videotapes, or CD ROMs, is prohibited.

Exhibitor assumes entire responsibility for all claims, losses, costs, expenses, and damages to persons or property, as well as governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof.

In addition, the Exhibitor does not hold the meeting venue or the University of Pennsylvania responsible for maintaining insurance to cover Exhibitor's property.

By signing below, you agree to the terms and conditions of this agreement.

\_\_\_\_\_  
Authorized Exhibitor Representative

\_\_\_\_\_  
Date