

Exhibitor Agreement

Mark E. Josephson 30th Annual State-of-the-Art Arrhythmia Symposium: Arrhythmia Diagnosis & Treatment Standards 2023 and Leonard N. Horowitz, MD Memorial Lecture

Saturday, September 9, 2023

Company Name: _____ ("Exhibitor")

(As acknowledged in course materials)

Exhibit Fee:

\$4,000 per 6-foot table-top Exhibit

OR

\$8,000 per 6-foot table-top Exhibit and One of the Following Choices:

Branded Locker Charging Station OR Branded Hands-free Sanitizer Station

of Exhibits Requested _____ @ \$ _____ each = \$ _____

Representative Names (*only 2 representatives will be allowed on-site*):

1) _____ 2) _____

Email: _____ Email: _____

Phone: _____ Phone: _____

Fax: _____ Fax: _____

Exhibit

September 9, 2023

7:30 am – 5:00 pm

All exhibitors will be provided with a 6' table and chairs. Set-up begins on Saturday, September 9, 2023, at 6:30 am. If you require additional set-up time, please contact us, and we will assist in any way we can. Exhibitors should expect participants to begin arriving at 7:15 am. Although the exhibit area is secured, vendors are discouraged to leave any valuable items, such as laptops or phones unattended.

Break-down of exhibits must be completed by 6:00 pm on Saturday, September 9, 2023.

Branded Station Display Information

In addition to the standard table display, we are now offering a unique & engaging sponsorship that will build buzz for your company. You have the option of a branded hands-free sanitizing station or a branded locker charging station. Custom Branding Stations will consist of a 19-inch LCD screen and dual-speakers for your promotional media. Videos (MP4) or images (PNG) of any size with aspect ratio of 16:9. Once you are confirmed as an exhibitor, the link to submit images will be sent to the representative(s) listed above. The materials must be received no later than **Friday, September 15, 2023**. (Link below is also attached after the agreement)

[Branded Charging and Hand Sanitizer Stations](#)

Saturday, September 9, 2023

Table-Top Display Information

Tables will be assigned on a 1st come; 1st serve basis. Continental breakfast and breaks will be set-up among the exhibits in the foyer. Each exhibitor can expect to receive one 6" skirted table and 2 chairs. Please be sure your exhibit materials fit within the specs of 6'x6'. If needed, you are welcome to purchase additional booth space.

Exhibitors are responsible for supply, set-up, take-down, delivery, and any additional costs of display needs beyond the 6' skirted table. Please let us know what your needs are so that we can accommodate your display:

Will you be bringing your own tablecloth? Yes No

Will you need electricity for your display? Yes No

Will you bring your own extension cord? Yes No

What type of equipment is being displayed (lights, machines, etc.)? _____

How many pieces of equipment need electricity? _____

Do any machines require any special outlets for operation? Name outlet type: _____

What additional information regarding your exhibit should we know? _____

Meeting Location and Registration Information

The Mark E. Josephson 30th Annual State-of-the-Art Arrhythmia Symposium: Arrhythmia Diagnosis & Treatment Standards 2023 and Leonard N. Horowitz, MD Memorial Lecture will be held Saturday, September 9, 2023, in the Grand Ballroom at The Hilton Philadelphia at Penn's Landing, 201 South Christopher Columbus Blvd, Philadelphia, PA 19106.

Each exhibiting company may receive two complimentary registrations for staff. Let us know the name(s) and email of the staff that should be registered when you return this agreement. Any additional staff must register and pay the registration fee to attend. Please visit <http://upenn.cloud-cme.com/arrhythmia2023> for additional information and to register.

Shipping Information

(Please label all boxes with the following information)

Hilton Philadelphia at Penn's Landing
201 South Christopher Columbus Blvd
Philadelphia, PA 19106
Attention: Anita Sequeira/Ansheai Spence-Jones
215-928-1234

HOLD FOR GRAND BALLROOM
PENN MEDICINE | 30th State-of-the-Art Arrhythmia Symposium
Saturday, September 9, 2023

[YOUR COMPANY] ♦ [REPRESENTATIVE'S NAME]
Package # _____ of _____

Please do not ship any materials to the venue before Thursday, September 7, 2023

Return shipments must be labeled, sealed, and left in the exhibition hall for return delivery.

Payment Methods (check the one that applies):

Check

Make your check payable to the **Trustees of the University of Pennsylvania/CME** and return it with the completed exhibit agreement to the address below (Our Tax ID number is 23-1352685):

Crystal Mathis
Continuing Medical and Interprofessional Education at Penn Medicine
3400 Civic Center Boulevard
Academic Programs, Penn Medicine, JMEC, SPE, 6th floor, Bldg. 421, Rm. 645
Philadelphia, PA 19104-5162

Credit Card (**DO NOT INCLUDE CREDIT CARD INFORMATION ON THIS FORM**)

If paying by Credit Card, you may fax or email this completed form.

Fax: 215-898-1888 or Email: ycry@upenn.edu

You will then be contacted by Crystal Mathis to complete the transaction.

Contact Person: _____

Phone: _____

E-Mail: _____

Questions: [Elizabeth Butler](#): 215-898-6126 or [Crystal Mathis](#) or 215-746-8133

A wire transfer is also available for payment

Please contact Crystal Mathis at ycry@upenn.edu for further instructions

Terms & Conditions

Educational activities in the exhibit area which appear to compete with the scientific program and present research results that are being presented concurrently in the scientific program are prohibited. This includes, but is not limited to, displaying posters or other promotional materials summarizing research results, promoting meeting faculty, or distributing meeting materials such as syllabi, handouts, slides, or invitations.

The only activities which may be appropriate in exhibits are for the purpose of informing meeting participants about an organization and its products and services.

The distribution (either for free or for sale) of educational enduring materials on-site that award CME credit, including but not limited to full-text reprints or copies of articles or journal self-study programs, audiotapes, videotapes, or CD ROMs, is prohibited.

Exhibitor assumes entire responsibility for all claims, losses, costs, expenses, and damages to persons or property, as well as governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof.

In addition, Exhibitor does not hold the meeting venue or the University of Pennsylvania responsible for maintaining insurance to cover Exhibitor's property.

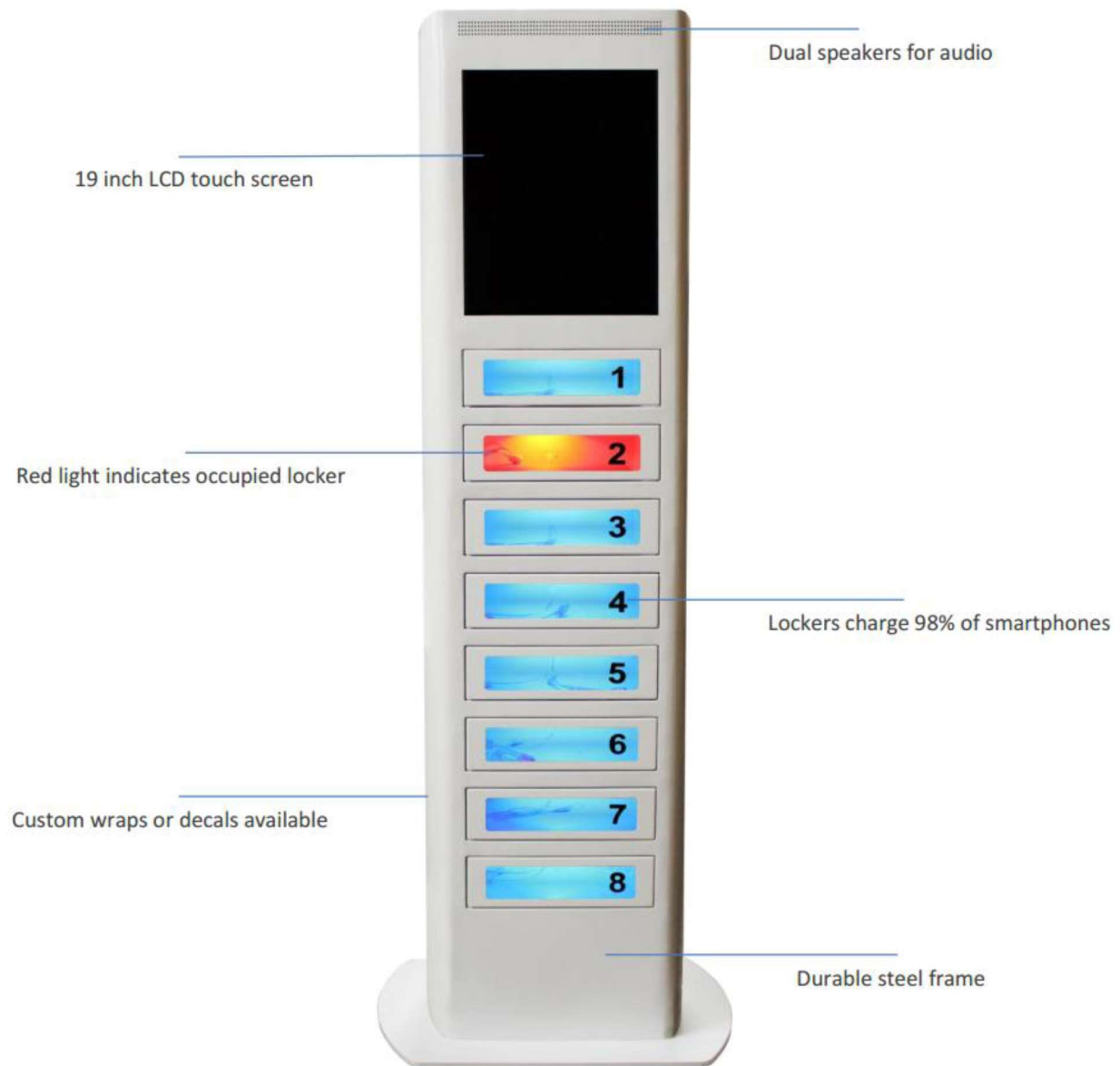
By signing below, you agree to the terms and conditions of this agreement.

Authorized Exhibitor Representative

Date

BRANDED CHARGING STATIONS

A UNIQUE & ENGAGING SPONSORSHIP THAT WILL BUILD BUZZ FOR YOUR BRAND



"The charging station was a big hit and was used a lot during our conference. We were very impressed with how easy it was to use as well as the ease to set it up. We absolutely loved it."

-Kaley from  MARYLAND COUNTIES

"We really liked the Velocity station. It was simple to use and there were no complaints. Thanks for your great service throughout the whole process. We plan on using the charging stations for our future events!"

-Megan from 

INSTALLATION

- No modification to venue needed
- Standard 3 prong power outlet
- Base assembly required

HOW IT WORKS (KEYPAD UNIT)

1. User chooses vacant locker
2. User plugs phone into charger
3. User closes locker and enters a 4 digit combination twice
4. User retrieves phone by selecting

FEATURES

- 8 Secure Integrated Lockers
- User-Friendly 19" LCD touch Screen for Interface
- Supports charging for 98% of smartphones in the US market

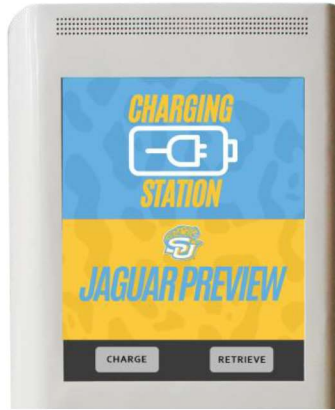
SIZE/WEIGHT

- 130 lbs (59 kg)
- 65.0" H x 17.5" W x 11.75" D

CUSTOM BRANDING ON DISPLAY SCREEN

A 19 inch LCD screen and dual-speakers for your promotional media

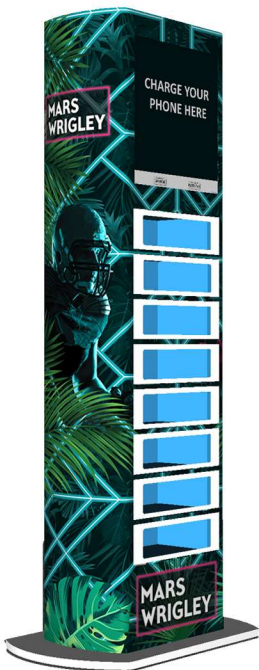
Videos (MP4) or images (PNG) of any size with aspect ratio of 16:9



CUSTOM BRANDED WRAPS

A vinyl wrap around the front frame

Wrap dimensions: 32" x 53"



HAND SANITIZER SPONSORSHIP

A UNIQUE & ENGAGING SPONSORSHIP OPPORTUNITY



FEATURES

- Touch free sanitizer dispenser
- Custom branding on top and bottom of each station
- A sleek and modern look
- 70% alcohol sanitizer

CUSTOM BRANDING

- We send you an easy to use template to custom brand the top and bottom sections
- Custom branding is due 7 business days before the event starts

EXAMPLES OF SPONSORED SANITIZER STATIONS



BLEED

11" Live Area

8.5" Top Panel

NON BRANDING AREA
(HAND SANITIZER DISPENSER)

29.5" Bottom Panel

BLEED

BLEED

BLEED